



Selective DESIGNS (PVT) LIMITED.

OFFICE & FACTORY : 303/2, Sri Wijaya Mawatha, Bokundara, Piliyandala, Sri Lanka.
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Website : http://www.nce.lk/members/selective_designs/index.htm

COMPANY PROFILE

We wish to introduce ourselves as a leading manufacturer and exporter of Hand Painted/ Silk Screened Wooden products, in the category of Educational/ Gift items, Toys, Home decorations, Children's furniture, Handicrafts, etc. In order to expand its clients base and increase its market share, the company is approaching new buyers worldwide.

Selective Designs (Pvt) Limited was incorporated in July 1995, for the manufacture and export of wooden handcrafted products, such as ornaments, decorative and educational items, toys, a very wide range of papier mache products.

Our Associate Company, Cranwel Exports (Pvt) Ltd., manufactures soft ornaments, stuffed toys, wall hangings and playhouses made of fabric.

Our products are manufactured according to International Safety Standards using treated rubber wood, MDF board, non-toxic paint, imported and local fabric, thereby making these products safe for all ages. All our products conform to EN71 and ASTM Standards.

We are registered with the Export Development Board of Sri Lanka and we are a member of the National Chamber of Exporters (NCE) and Federation of Chamber of Commerce and Industries of Sri Lanka (FCCISL). Our bankers are Hongkong & Shanghai Bank and Seylan Bank Limited.

The Company manufactures and exports to two prestigious companies in the USA, namely Hallmark Cards Inc., and Pier 1 Kids/ Pier 1 Imports. In addition, our company also exports to the following countries: Sweden, Denmark, UK, Australia, Netherlands, New Zealand, Italy, Japan, Dubai.

The company has a work force of around 120 direct employees. The Company has Executives and Supervisory Staff having over 15 years experience in the trade.

The Company has received the following awards:

- Sri Lankan Entrepreneur of the Year (Merit Awards) – 2000, 2001 and 2002
- National Chamber of Exporters : Bronze Award 2001
Gold Award 2002
Gold Award 2003 (Medium Category)

At the beginning of August 1999, the Company moved into its own premises which house the Office and Factory Complex, and are situated approximately 20 kilometers from Colombo.

Contact details:

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